# Penticton Housing Markets Outlook and Trends





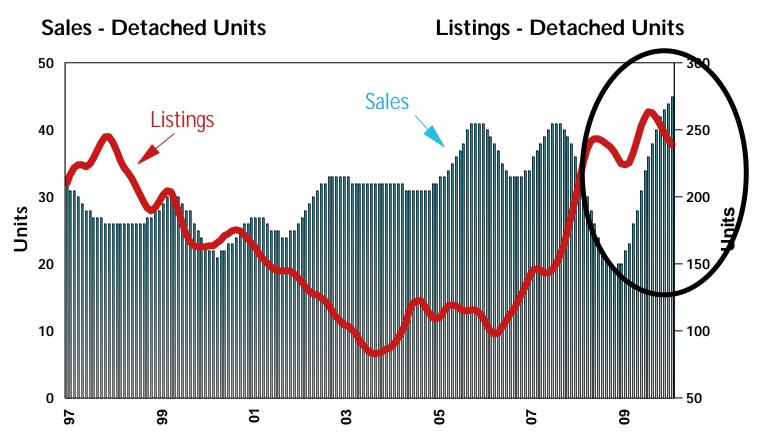






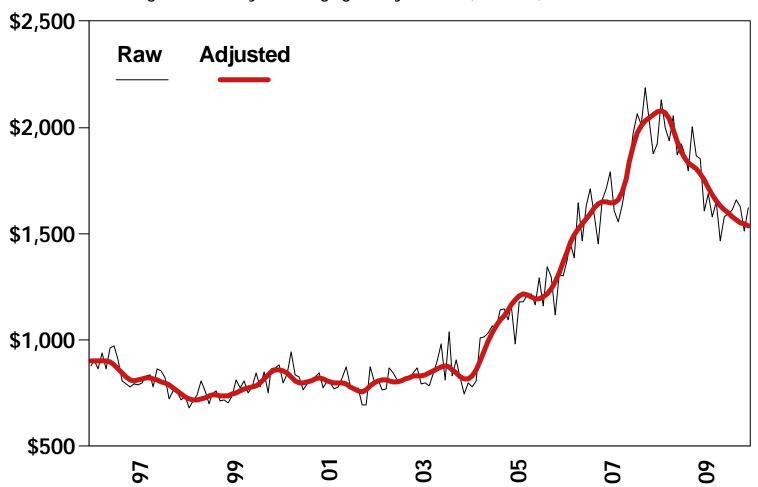
# Penticton Housing Markets

#### Sales of Existing Homes Rebound



Source: SOREB. MLS® Multiple Listing Service (MLS®) is a registered certification mark owned by the Canadian Real Estate Association. Data seasonally adjusted.

## Lower Monthly Payments Attract Home Buyers

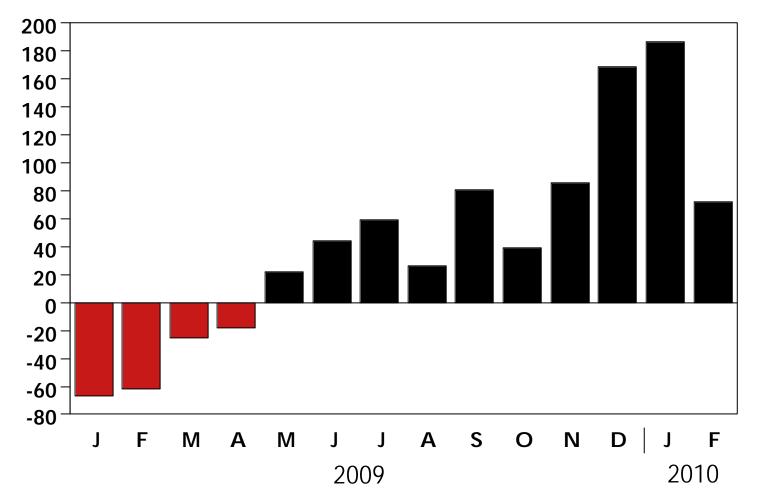


Average Monthly Mortgage Payment (2009\$) - Detached Homes

Sources: South Okanagan Real Estate Board . CMHC. Assumes MLS® average monthly detached home price, 25% down payment, posted 5-year mortgage rate, 25-year amortization.

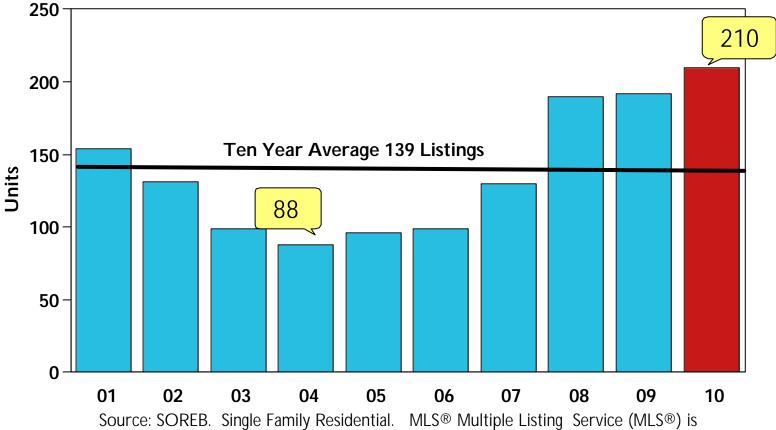
#### Upswing Carries Over into 2010

#### Percent Change in Year-Over-Year MLS® Sales



Source: SOREB. Single Family Residential, Apartment and Townhouses. MLS® Multiple Listing Service (MLS®) is a registered certification mark owned by the Canadian Real Estate Association.

#### Home Buyers Benefit From Ample Supply

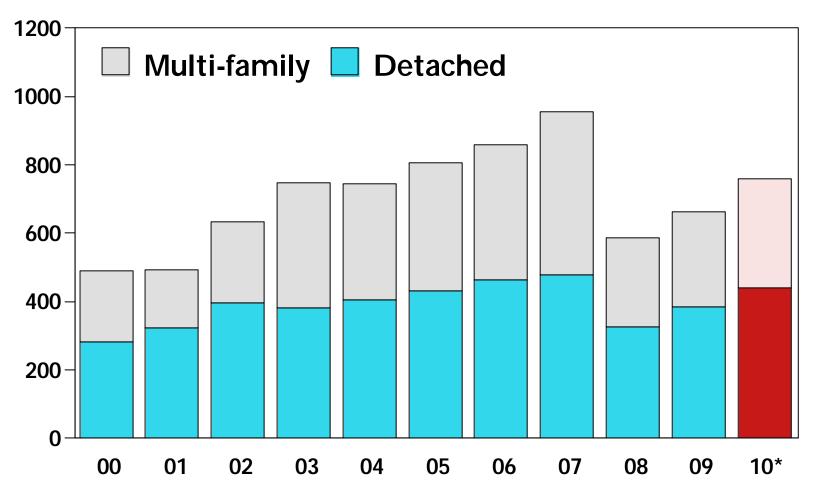


Active Listings Single Family Residential 2001-2010 (February)

Source: SOREB. Single Family Residential. MLS<sup>®</sup> Multiple Listing Service (MLS<sup>®</sup>) a registered certification mark owned by the Canadian Real Estate Association.

#### Existing Home Sales Move Up Through 2010

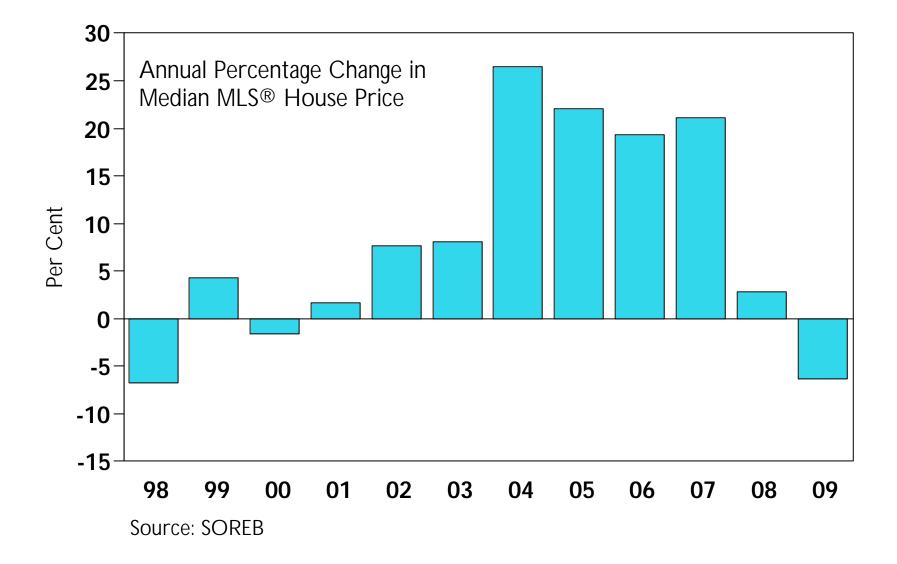
# MLS Sales®



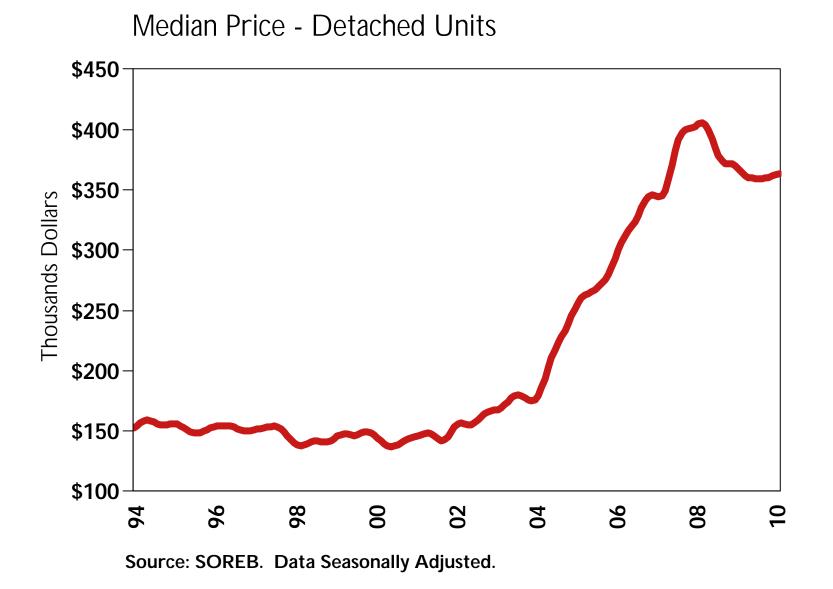
Source: SOREB. Multiples: Apartment and Townhouses. CMHC Forecast. MLS® Multiple Listing Service (MLS®) is a registered certification mark owned by the Canadian Real Estate Association.

CANADA MORTGAGE AND HOUSING CORPORATION

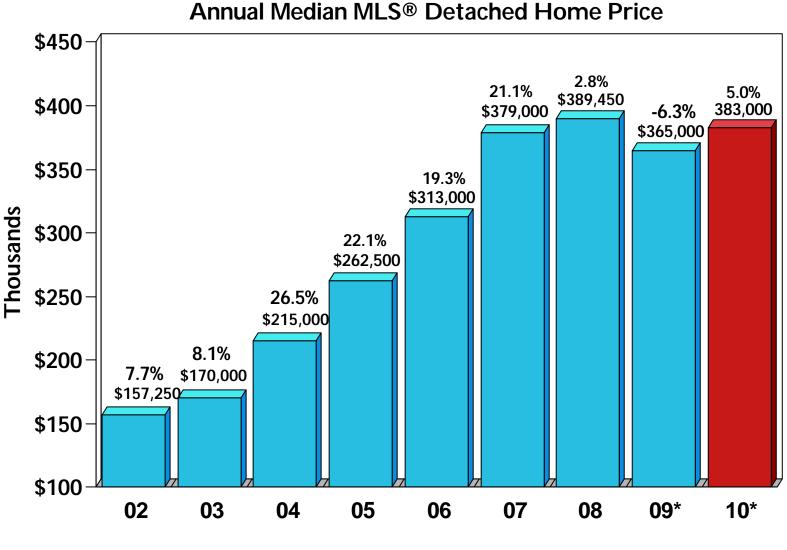
#### Prices Adjust to Reduced Demand and Increased Supply of Listings



#### Existing Home Prices Stabilize in 2009



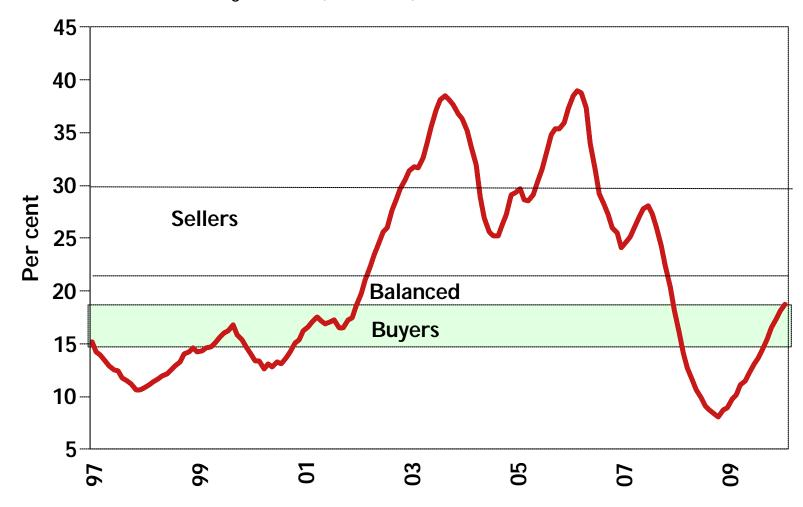
#### Perspective - Prices Decline After Doubling in Just Five Years



Source: SOREB \* CMHC Forecast.

CANADA MORTGAGE AND HOUSING CORPORATION

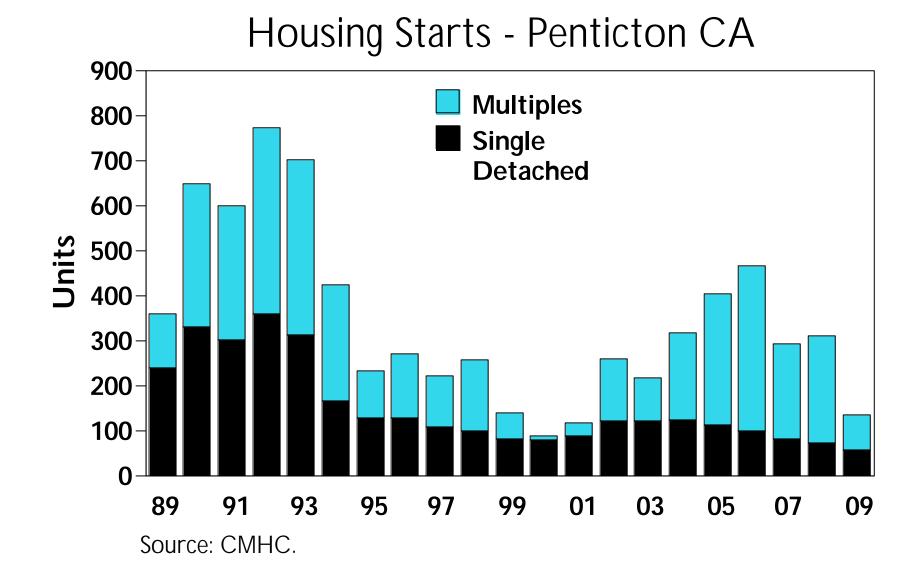
#### Penticton Moves To Balanced From Buyer's Market



Sales to Active Listings Ratio (Per cent) - Detached Units

Source: SOREB. CMHC.

#### Housing Starts Move Down From Thirteen Year High

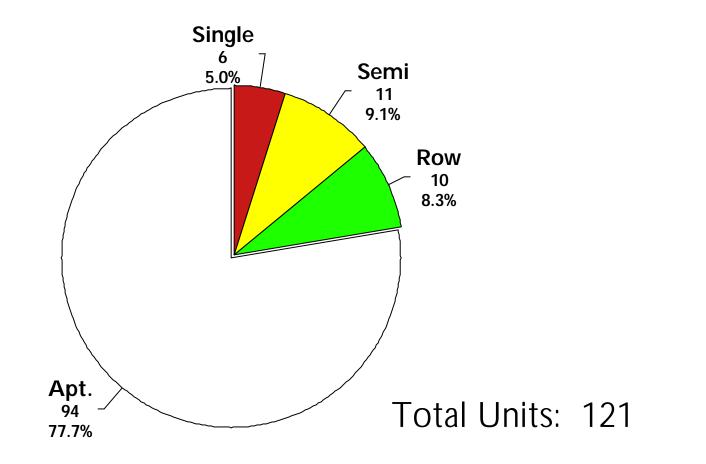


#### Demand for Resort Homes Moderates

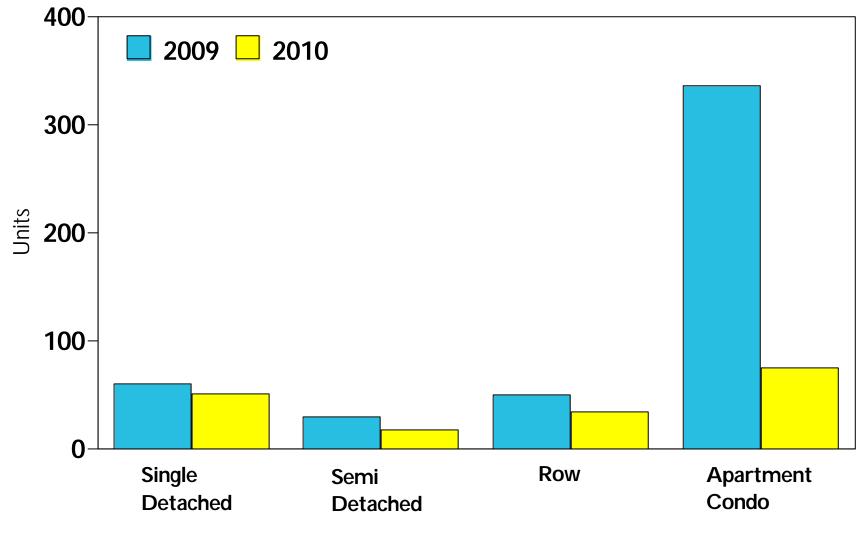
- Demand for discretionary housing cools off as economies across North America experience slower growth.
- Investors pull back in the wake of heightened uncertainty and softening prices.
- High C\$ stronger competition from US resort markets.
- Stronger competition from resort markets elsewhere in the Okanagan and across the BC southern interior.
- New condo sector faces rising competition from a well supplied resale market.

Inventory of New, Completed and Unoccupied Homes Declining

#### Inventory of Completed and Unoccupied Homes February 2010



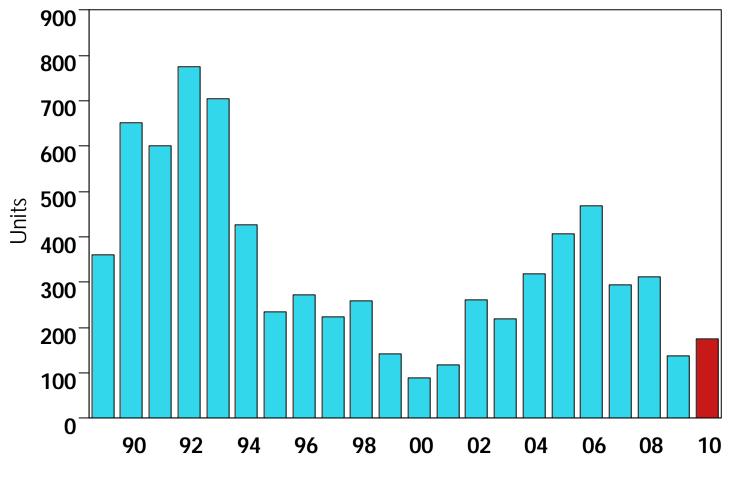
# Supply of Homes Under Construction Comes Down



Source: CMHC.

#### Well Supplied Resale Market Tempers New Home Demand

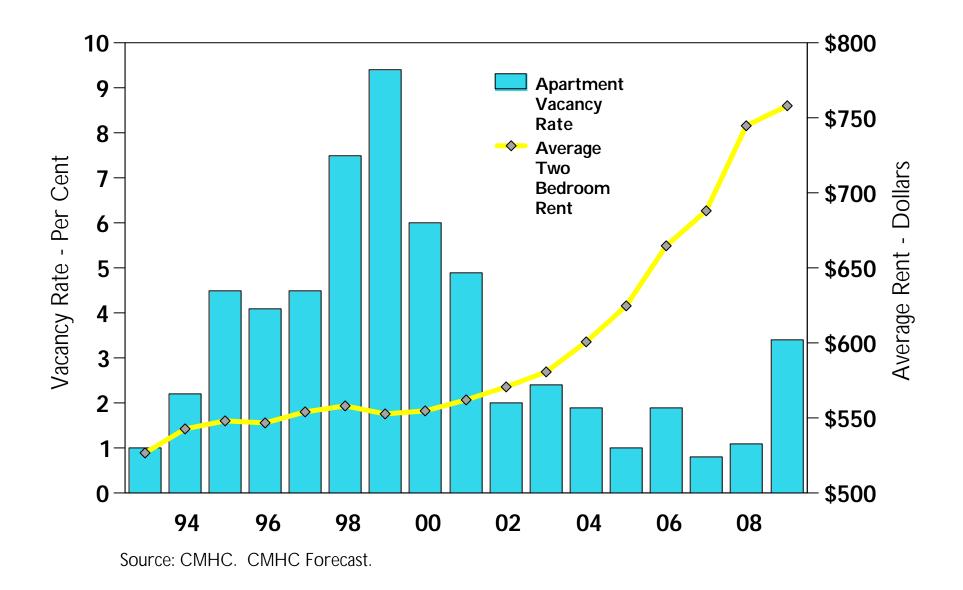
#### Housing Starts - Penticton CA



Source: CMHC

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#### Tight Rental Markets Ease



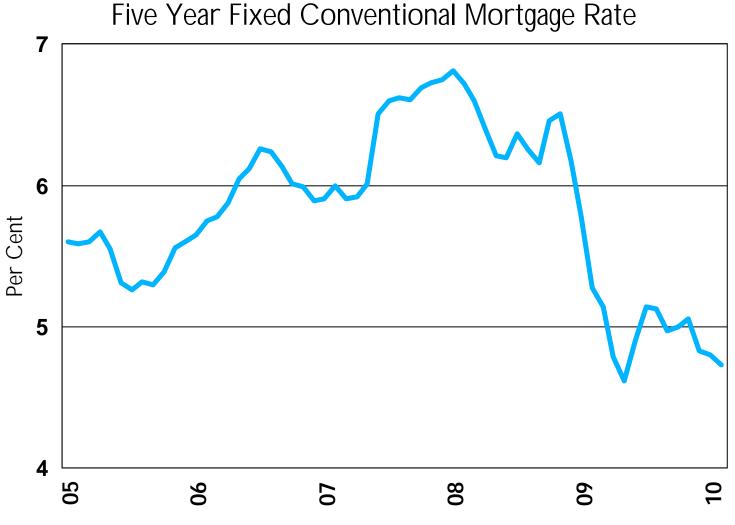
#### Looking Forward - The Big Picture

# BC Economy Returns to Growth in 2010

- Consumer spending and business investment key drivers in 2010.
- Labour market improves.
- Migration grows population equals demand for housing.
- Demand for exports picks up in tandem with global recovery.
- Non-residential investment adds to economic growth.
- Winter Olympics boost retail and tourism related spending.



#### Low Interest Rates Drive Existing Home Demand



Source: CMHC (Average monthly rate from selected lenders).

## Housing Demand - Moderating Influences

- Modest employment growth.
- Unemployment rate slow to come down.
- Rising interest rates later this year.
- HST.
- New parameters on Government Mortgage Insurance.

#### In Penticton ...

# Housing Demand Outlook More Positive in 2010

- Okanagan economy is more diversified and better positioned to cope with slower growth than in past downturns.
  Economy and employment see stronger growth in 2010.
- Demographics favour growth in the longer term.
  - Aging population.
- Buyers benefit from good supply and selection of both new and existing homes, lower construction costs and strong price competition.
- Low interest rates.

#### Penticton - What to Expect in 2010 and 2011

- Migration, economy and employment see modest growth in 2010.
- Sales of existing homes move higher in 2010 sales strongest in first half of 2010.
- Strong price competition from a well supplied resale market and high inventories of new, completed and unoccupied condo units constrain new home construction in 2010.
- Prices are forecast to begin moving up this year as demand improves and the supply of existing homes available of sale and inventories of new homes slowly come down. Gains will be modest.
- Vacancy rates remain at higher level in 2010. Upward pressure on rents will moderate as vacancy in response to higher vacancy rates.